

## **Launch Announcement: Introducing BMS Program (Academic Year 2026–27)**

MAEER's MIT Thane is proud to announce the launch of a dynamic and future-ready program — **Bachelor of Management Studies (BMS)** — commencing from the academic year 2026–27.

With a legacy rooted in academic excellence and innovation, MIT Thane continues to expand its portfolio to meet the evolving demands of the global business landscape. This new program is thoughtfully designed to equip students with strong conceptual foundations, practical skills, and an entrepreneurial mindset required to thrive in today's competitive environment.

### **Why Bachelor of Management Studies (BMS)?**

The BMS program is an ideal foundation for students aiming to build strong managerial and leadership skills early in their careers. It integrates core business knowledge with emerging industry trends, ensuring students are prepared for diverse career opportunities. With a focus on experiential learning, communication skills, and analytical thinking, the program nurtures well-rounded professionals ready for the corporate world.

- Business Communication & Presentation Skills
- Analytical Thinking & Problem Solving
- Leadership & Team Management
- Financial Literacy & Decision-Making
- Marketing & Consumer Behaviour Understanding
- Digital & Business Analytics Skills
- Entrepreneurial Mindset & Innovation

### **Why Choose MIT Thane?**

- **Industry-Relevant Curriculum**  
A well-structured BMS program aligned with current business trends, preparing students for careers in marketing, finance, HR, and entrepreneurship.
- **Expert Faculty with Real-World Insight**  
Learn from experienced professors and industry professionals who bring both academic depth and practical business knowledge.
- **Hands-on Learning Approach**  
Emphasis on case studies, internships, live projects, and presentations to build strong managerial and decision-making skills.
- **Modern Campus & Learning Environment**  
Access to advanced infrastructure, digital classrooms, and a vibrant campus that supports overall personality development.
- **Strong Placement & Corporate Exposure**  
Dedicated placement support, industry tie-ups, guest lectures, and networking opportunities with leading companies.

Admissions for the academic year 2026–27 will open soon. We invite aspiring students to be a part of this exciting journey and take the first step towards a successful career in management.

For more information, stay connected with MAEER's MIT Thane.