

## **Launch Announcement: Introducing MMS Program (Academic Year 2026–27)**

MAEER's MIT Thane is proud to announce the launch of a dynamic and future-ready program — **Master of Management Studies (MMS)** — commencing from the academic year 2026–27.

With a legacy rooted in academic excellence and innovation, MIT Thane continues to expand its portfolio to meet the evolving demands of the global business landscape. This new program is thoughtfully designed to equip students with strong conceptual foundations, practical skills, and an entrepreneurial mindset required to thrive in today's competitive environment.

### **Master of Management Studies (MMS)**

The MMS program is designed to develop strategic thinkers and future leaders equipped to navigate complex business environments. It emphasizes advanced management concepts, industry exposure, and decision-making skills. Through a blend of academic rigor and practical application, students gain the expertise needed to excel in leadership and managerial roles.

- Strategic Thinking & Business Decision-Making
- Advanced Leadership & People Management
- Data-Driven Decision Making & Analytics
- Financial Planning & Risk Management
- Marketing Strategy & Brand Management
- Operations & Supply Chain Optimization
- Innovation, Entrepreneurship & Change Management

### **Why Choose MIT Thane?**

- **Industry-Focused Curriculum**  
A dynamic MMS program designed to match current business needs, with specializations in Finance, Marketing, HR, and Operations.
- **Highly Qualified Faculty**  
Learn from experienced academicians and industry experts who provide strategic insights and real-world business perspectives.
- **Experiential Learning & Industry Exposure**  
Case studies, internships, live projects, corporate interactions, and management simulations to build strong leadership and analytical skills.
- **Advanced Infrastructure & Professional Environment**  
Modern classrooms, digital resources, and a professional campus atmosphere that supports advanced management learning.
- **Strong Placement Support & Corporate Network**  
Dedicated placement cell, industry collaborations, and networking opportunities with reputed organizations for career growth.

Admissions for the academic year 2026–27 will open soon. We invite aspiring students to be a part of this exciting journey and take the first step towards a successful career in management.

For more information, stay connected with MAEER's MIT Thane.